

# Artists Solutions

Intertwined Entertainment is dedicated to creating the best solutions for independent artists, bands and groups.







# Problem

The music industry lacks a level of convenience that the rest of the world has seen so much of. Our food, transportation, communication, travel, jobs have adapted for maximum convenience. Why hasn't the language that everyone speaks done the same?

There is a major gap between the music industry and the artists who would like to enter it.





## Problem 1

Artist don't know where to go to get their music created. If you don't have a great studio connection or are self taught, you are already at a disadvantage.

## Problem 2

The music industry is extremely expensive to break into. The cost barrier is so high, most artists just can't foot the bill.

## Problem 3

Discovery and exposure lack consistency. Without major labels or influencers backing you, you're just like everyone else to trying to make it.

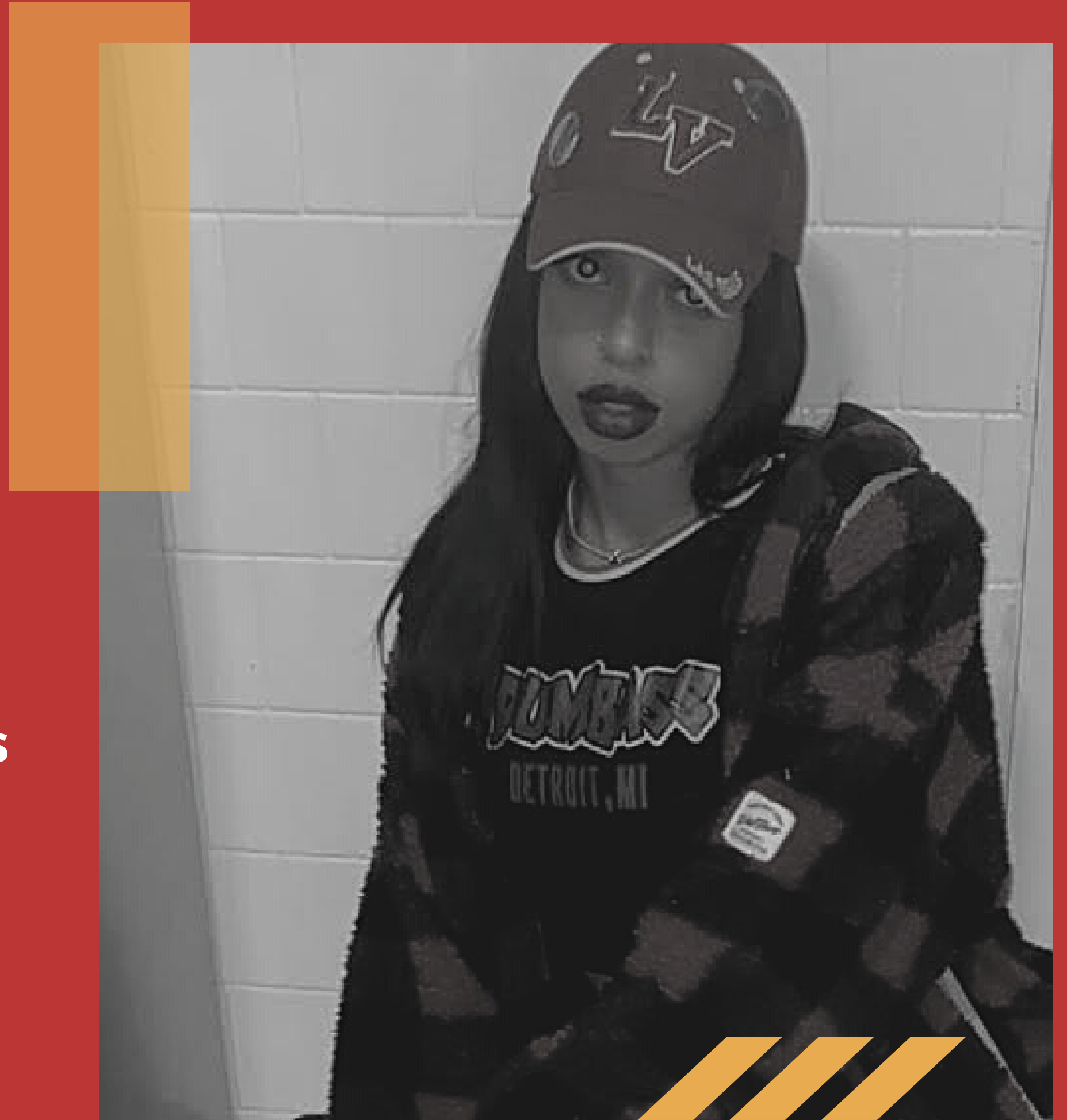




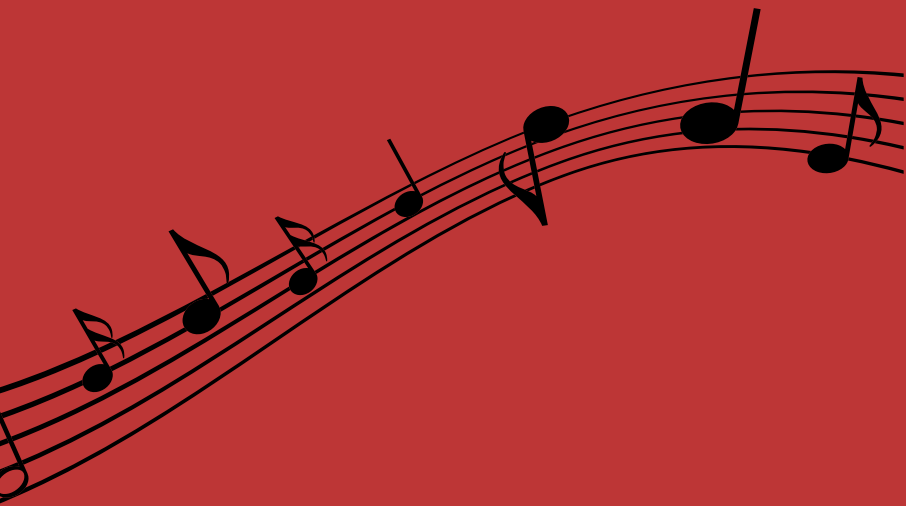
# The Solution

"We are the one stop shop for artists"

**Intertwined has built a system that is  
simple, commercial, and convenient.**







## **Solution 1**

We take away the need for feeling like you need to be connected to every person in the music industry to get things done. We are the new connection!



## **Solution 2**

We provide you with a simple system to follow that helps you gauge your progress and see real results.



## **Solution 3**

We offer quality services, resources, and skills that will elevate your music to a commercial level.





# History of Intertwined

We have fought long and hard for Intertwined Entertainment to be what it is today! We are very proud of our some of our accomplishments.



Music is Life was founded  
as a artist management  
company

2017

Opened our first  
recording studio in  
Detroit, MI.

2018

Developed new service  
program at which are  
could bundle services  
together.

2020

Intertwined  
Entertainment:  
Created the  
official artist  
growth system

2019

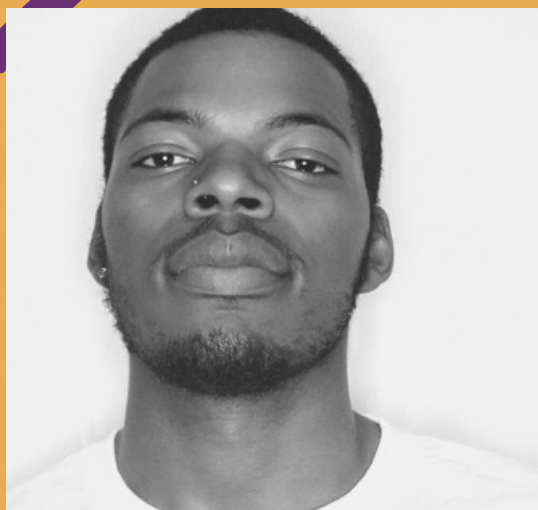


# The Music Team



## **JMC**

Specializing artist development,  
Brand & Image.  
Marketing tactics; has 12+ years of  
music industry experience.



## **Kay Kaution**

Executive Producer, Sound  
Engineer, Beatmaker has 9+  
years of music industry  
experience.



## **Mike Neuhaus**

Executive Producer, Sound  
engineer, recording artist has  
8+ years of music industry  
experience.





# Time

Your time is your money. Know where to spend it. Don't waste valuable time talking to hundreds of people that only get you to dead ends. Work with a trusted brand that has your best interest at heart. We believe in collaboration not complication!





# Why is now the best time for you to grow?

The best time is now, because the music industry is rapidly growing, and increasing in value. More artists are being discovered than ever before!

"In the first half of 2020, U.S. recorded music revenues grew 5.6% to \$5.7 billion at retail value, continuing the positive growth trends of recent years.

Streaming music grew to 85% of the market by value, compared with 80% the prior year." (RIAA Reports)

## What

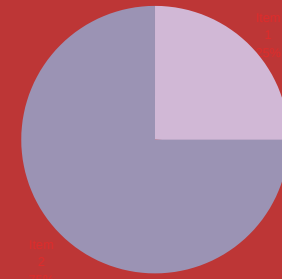
In times like this, you need to understand every piece of your music career. The music, money, branding, marketing, legal, and press. That's what you have us for?





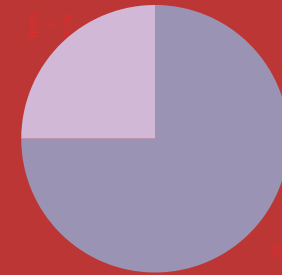
# Understanding your audience

As an artist you need to understand your audience. Unfortunately, most artists don't, and continue to drop music on "deaf ears."



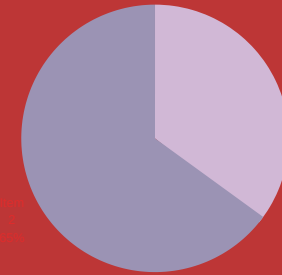
## Brand & Image

Your style, your appearance , and your message are so critical to your fan base.



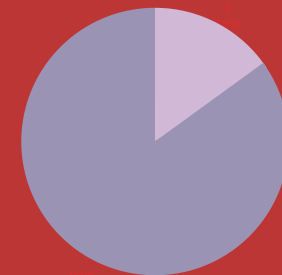
## Demographics

Where is your music concentrated? Who listens? We use trigulation and social media to find out.



## Psychographics

How people behave when they listen to your music is key.



## Your Genre & Sound

We focus on helping you find the perfect sound, how your genre effects your fans is important.





# Who to target?

What are their profiles and visual personas? How do they relate to your music?

# How to target?

Visualize the people who will turn to your music to get them through something. A breakup, a bad day, a good day, a social gathering, or maybe when they've had a few drinks?



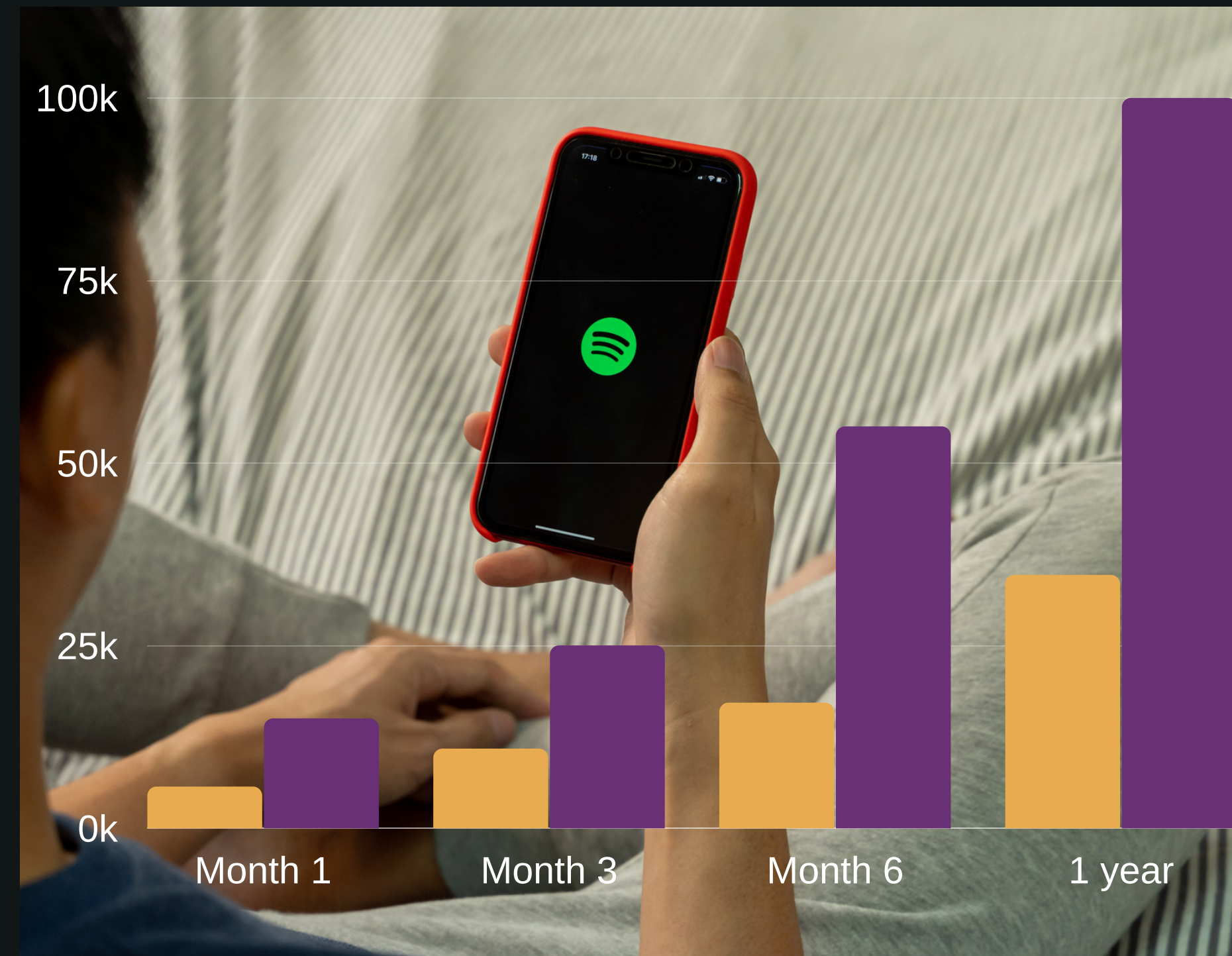


# Traction we help you build!


Image your music career on this bar graph. Consistent growth is what you want! Working with Intertwined helps you get there! This bar graph shows exactly the difference we can make when working with us as it relates to building fans! "Most artist start to lose traction after 3 months of strong growth on their own."

Before us vs After us

## Spotify Monthly Listeners







We help you set-up your distribution and publishing correctly for **FREE**. No more clearance issues, copyright lawsuits, or stores taking your songs down. All of those things keep you from growing your income. Remember 100% rights goes to you as the creator when you work with us.

Know how to market your music so you can get streams. Our goal is to help you increase your reach. The more reach, the more deposits.

Touch up on key music business information such as taxes, royalties, masters and more with us!

What's in it for us? Well if your name's buzzing, and you worked with us, your success is our success that's why we begin with collaboration!



# **Start making money with your music.**

The music business is lucrative , so make sure you're getting a piece of the pie.





## **Approach 1**

Analyze where you are currently and build around this.

## **Approach 2**

Design a new innovate way for you to employ your artistry to the world.

## **Approach 3**

Build relationships and partners with another artists a leverage each other to grow together.

**How we  
approach your  
career!**





## Bundles

### Essentials

For artists that are just starting out, looking to test the water and get their foot in the door!

**Service price Range: \$50.00-\$250.00**

### Growing

Once you've gained your footing, level up with services like projects, mastering, playlist, animations, promo videos, and organic copy etc.

**Service Price range: \$350-\$1,250.00**

### Big Deal

You're a hit. Set it up with production and more marketing: ads, music videos, 4k Photoshoots and more.

**Service Range Price: \$1,500.00-\$2,850.00**

## Service Options

All bundles and packages come with Spotify playlist adds

## Packages

### Power

All inclusive access to our Intertwined team working to take your music career to new heights

**Starting at: \$3,000.00**

### Royalty

Music industry access beyond just us. Elevate to a new level

**Starting at: \$4,500.00**

### Legend

Please contact sales regarding interest in these either of these two packages here: [info@intertwinedent.com](mailto:info@intertwinedent.com)

**Starting at: \$10,000.00**

**We provide custom payments based on your need!**







# **We give you Competitive Advantages.**

## **High-quality recording studios**

With our private recording studios we focus on you by giving you high-quality and a unique sound.

## **Music industry knowledge**

Our team has been studying the industry for years. We are committed to giving you accurate and up to date information.

## **Real support to your sound**

We are here for you. We want you to see you succeed. Our brand is built around inspiration not our bottom line!

## **Consistency and accountability**

We'll make sure you stay consistent with your music, have good track placement, receive real feedback, and that you understand your numbers.







# Are you ready to chart your future?



[Get Started](#)

## **Step 1**

Click get started below!

## **Step 2**

Tell us who you are?

## **Step 3**

Speak with our team.

## **Step 4**

Take your career to  
the next level!

[or head to our website](#)





# Contact Us

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